evolution®

Printing & Imaging

Technical Data Sheet

Evolution BlueBack Paper 115gr

Product specifications

Parameter	Value	Unit	Standard
Basic weight	124 ± 5	g/m²	ISO 536
Paper thickness	150 ± 8	µm	ISO 534
Opacity	99 ± 1	%	ISO 2471
Stiffness md	15 ± 5	mN	ISO 2493
Stiffness cd	7 ± 4	mN	ISO 2493
Smoothness (fs)	> 20	sec	ISO 5627
CIE Whiteness (fs)	152 ± 6		ISO 11475
Shade (D65/10°) (fs) L*	95.0 ± 2		ISO 5631-2
a*	3.0 ± 1		ISO 5631-2
b*	-14.5 ± 2		ISO 5631-2

Suit for:

- ☐ Solvent inkjet
- ☐ Eco solvent inkjet
- ☑ Latex
- ☐ Cold over laminating
- ☐ UV curable
- ☑ Water based inkjet
- ☐ Screen printing
- ☐ Die Sublimation

Common Applications

- Point of purchase
- Point of sales
- Indoor advertising